IUPSYS STRATEGIC PLAN

2020-2024

International Union
of Psychological Science

Our mission

The mission of the IUPsyS is "the development, representation and advancement of psychology as a basic and applied science nationally, regionally, and internationally" (Article 5, IUPsyS Statutes).

International Union of Psychological Science

Our Objectives

The objectives of the IUPsyS (Article 6, IUPsyS Statutes) are:

1. To enhance and promote the development of the science and profession of psychology.
2. To exchange ideas and scientific information between psychologists of different countries.
3. To organize the International Congresses of Psychology and other meetings on subjects of general or special interest in psychology.
4. To contribute to psychological knowledge through publishing activities.
5. To foster the exchange of publications and other communications among different countries.
6. To foster excellence in standards for education, training, research and the applications of psychology.
7. To enable the development of psychological scientists and national associations through capacity building activities.
8. To foster international exchange, especially among students and young researchers.
9. To collaborate with other international, regional, and national organizations in matters of mutual interest.

BIENNIAL REPORT OF THE EXECUTIVE COMMITTEE

International Union of Psychological Science

Table of Contents

1. Background	1
2. 2020-2024 Strategic Plan	2
3. Strategic Goal 1	3
4. Strategic Goal 2	6
5. Strategic Goal 3	9
6. Strategic Goal 4	11
7. Strategic Goal 5	13

1. Background

An extensive and historic strategic review of the Union was conducted in 2016/7 by an external agency to inform the development of the next Strategic Plan. The key findings and themes that emerged during the initial phase of the review process were interrogated by the EC at their meeting in Prague in August 2017. A report of the two phases was presented to the July 2018 Assembly. Break-out discussion groups were held to further interrogate the findings and to ensure that the review for the Union, the Global Voice of psychology was a fully inclusive process i. e., reflected the input of views of all National Members. Post this historic collaborative work, the incoming President and Secretary-General were tasked with developing the Strategic Plan based on the review process, including the EC and Assembly delegates inputs for presentation at the 2020 Assembly. During this period, the Standing Committee on Strategic Planning and the EC provided input and agreed actions.

The COVID-19 pandemic had a significant impact on the Union's operations, including the formal adoption of the strategic plan by the Assembly. As a result of the global 'lock-downs,' that covered a period of up to 36 months depending on region, the plan, now known as the 2020-2024 Strategic Plan, was not formally adopted by the Assembly until July 2021 at the first virtual International Congress of Psychology 2020 (ICP2020+). In addition, the incoming 2021 EC was not able to meet in person until July 2022 and much of the work of the plan has been driven by meetings and events that have been predominantly virtual.

2. 2020-2024 Strategic Plan

The 2020-2024 Strategic Plan's principal goal is to provide the road map for operationalising the IUPsyS mission. The Plan has thus been guiding the policies, programs, and activities of IUPsyS since its adoption. As background, the 2020-2024 Strategic Plan comprises the following five pillars or strategic objectives, each with specific actions guiding the Plan's implementation. These are provided below. Each goal is followed by actions related to that goal and where relevant, specific activities.

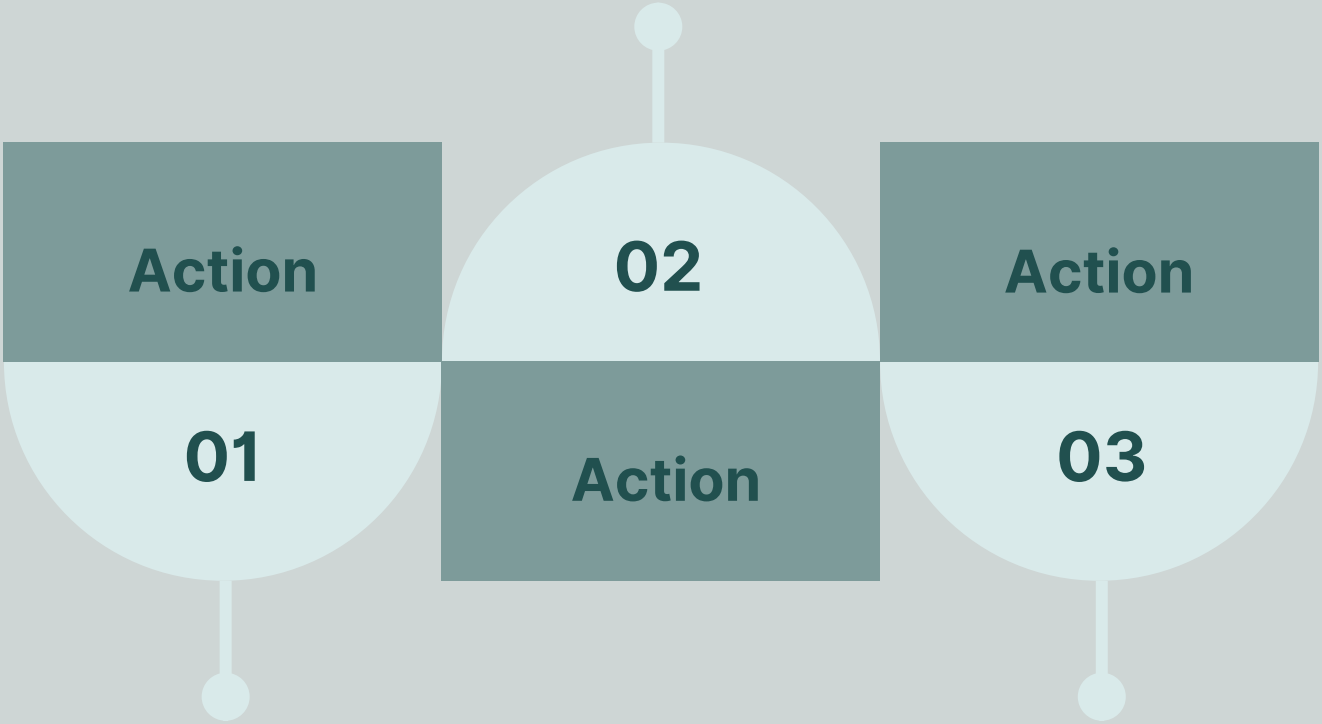
International Union of Psychological Science

1. Grow IUPsyS' global footprint and impact as a broker / convener of psychological science
2. Engage with National and Regional Members.
3. Increase regional activity and engagement to enhance IUPsyS' impact and relevance.
4. Improve the global visibility and profile of IUPsyS.
5. Develop IUPsyS' operational capacity and financial underpinnings.

3. Strategic Goal 1:

IUPsyS' global footprint and impact as a broker / convener of psychological science.

2. Convene Forums of Global Leaders to assist IUPsyS in identifying.



1. Identify issues of critical importance to the global psychology community and humanity for interrogation and intervention (e.g., actions/ advocacy/ policy).

3. Engage with other international organizations and global entities.

Strategic Goal 1

IUPsyS' global footprint and impact as a broker/convener of psychological science.

Action 1: Identify issues of critical importance to the global psychology community and humanity for interrogation and intervention (e. g., actions/ advocacy/ policy development).

Activities:

i. Convene Global Summits on key global issues

ii. Raise profile in line with Goal One at Quadrennial International Congresses of Psychology

iii. Raise profile in line with Goal One by Commissioning special issues and sections of the International Journal of Psychology (IJP)

iv. Commission books on key global issues

v. Raise profile in line with Goal One in relation to Emergency Situations

vi. Develop policy and collate resources on human crises and emergencies

vii. Develop webinars that address key global issues posted on website

viii. Develop video library/archive

Strategic Goal 1

IUPsyS' global footprint and impact as a broker/convener of psychological science.

Action 2. Convene Forums of Global Leaders to assist IUPsyS in identifying key global issues and priorities for psychology in the service of humanity, as well as how psychology can contribute to the development of public policy

Activities:

i. Convene a Forum of Global Thought Leaders/Ambassadors (e. g., Nobel Laureates) to contribute to IUPsyS' contributions

ii. Formation of an IUPsyS Past-Presidents' Forum to meet at least once per annum and as needed to provide guidance on significant matters

Action 3. Engagement with other international organisations and global entities (Standing Committee on Capacity Building)

Activities:

i. United Nations

ii. World Health Organization

iii. International Science Council

iv. Other international organizations and global entities

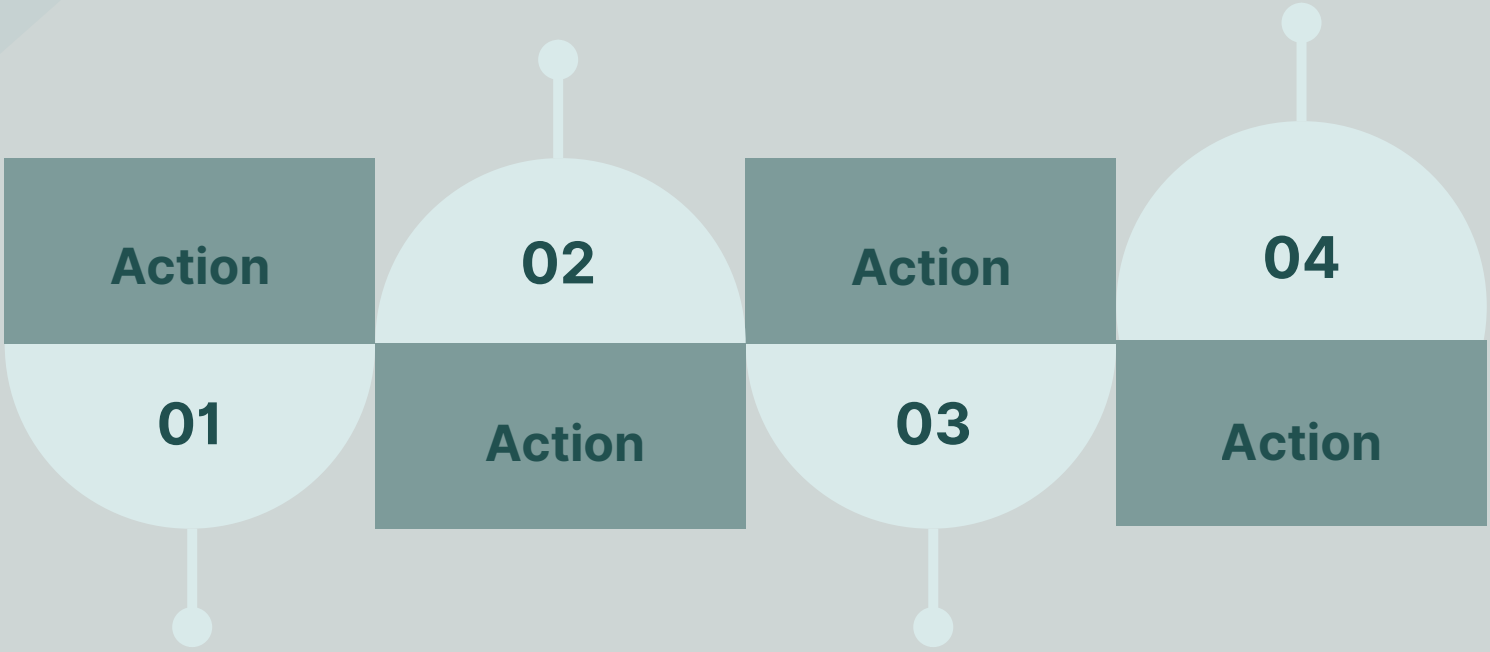
v. Identify ways in which IUPsyS can engage with additional entities such as UNESCO and OECD

4. Strategic Goal 2:

Engage with National and Regional Members.

2. Identify opportunities for National Members to be involved in IUPsyS activities and events.

4. Engagement with Affiliates



1. Improve engagement with National Members

3. Capacitate students, emerging psychologists, and youth within our National and Regional Member organisations.

Strategic Goal 2

Engage with National and Regional Members.

Action 1: Improve engagement with National Members

Activities:

i. Create a National Member Forum that will meet virtually during the period between Assemblies to assess needs, identify concerns, and track their involvement in IUPsyS activities, as well as to enable Members to address issues such as licensure, cultural diversity, the decolonisation/ indigenisation of psychology education and training, and recognition of psychology as a discipline.

ii. Create a Membership Portal on the new IUPsyS website where National Members can share information regarding their activities and resources, as well as a Member log-in area for sharing meeting information, documents etc.

iii. Activate Membership Committee.

iv. Recommend future strategic directions for IUPsyS membership.

v. Consolidate the structure of benefits for National Members.

vi. Notify NM of membership benefits and update the IUPsyS website.

Strategic Goal 2

Engage with National and Regional Members.

Action 2. Identify opportunities for National Members to be involved in IUPsyS activities and events.

Activities:

i. Disseminate responses to emergency situations (e.g., natural disasters and the current COVID-19 pandemic).

ii. International Congresses of Psychology (ICP2024).

iii. Develop policy and collate resources on human crises and emergencies (initially prompted by Ukraine crisis)

Action 3. Capacitate students, emerging psychologists, and youth within our National and Regional Member organisations.

Activities:

i. International Congresses of Psychology.

ii. Publications.

iii. Webinars.

Action 4. Engagement with Affiliates.

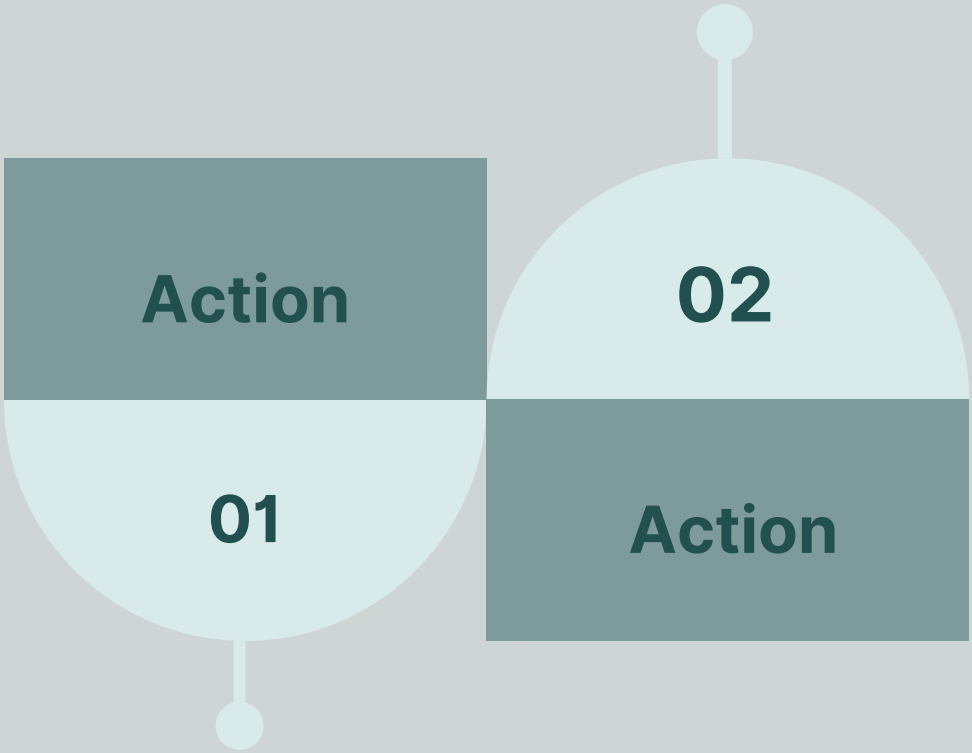
Activities:

i. Draw on the expertise of Affiliates as required for IUPsyS activities and engagement

5. Strategic Goal 3:

Increase regional activity and engagement to enhance IUPsyS' impact and relevance.

2. Identify and support the establishment of new regional groups.



1. Formation of Regional Members

Strategic Goal 3

Increase regional activity and engagement to enhance IUPsyS' impact and relevance.

Action 1: Formation of Regional Members

Activities:

i. Change IUPsyS Statutes to allow for Regional Affiliates to become Regional Members.

ii. Define roles of Regional Members.

iii. Annual virtual meetings with Regional Members to inter alia assess needs, identify concerns, and identify area for mutual engagement.

iv. Identify opportunities for Regional Members to be involved in IUPsyS activities.

v. Identify Regional Member activities in which IUPsyS can be involved, as appropriate

Action 2: Identify and support the establishment of new regional groups

Activities:

i. Facilitate the formation of new regional groupings, as appropriate

6. Strategic Goal 4:

Improve the global visibility and profile of IUPsyS

Action

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1. Develop an effective Communications Plan to ensure that IUPsyS is viewed as Psychology's Global Voice.

Strategic Goal 4

Improve the global visibility and profile of IUPsyS

Action 1: Develop an effective Communications Plan to ensure that IUPsyS is viewed as Psychology's Global Voice.

Activities:

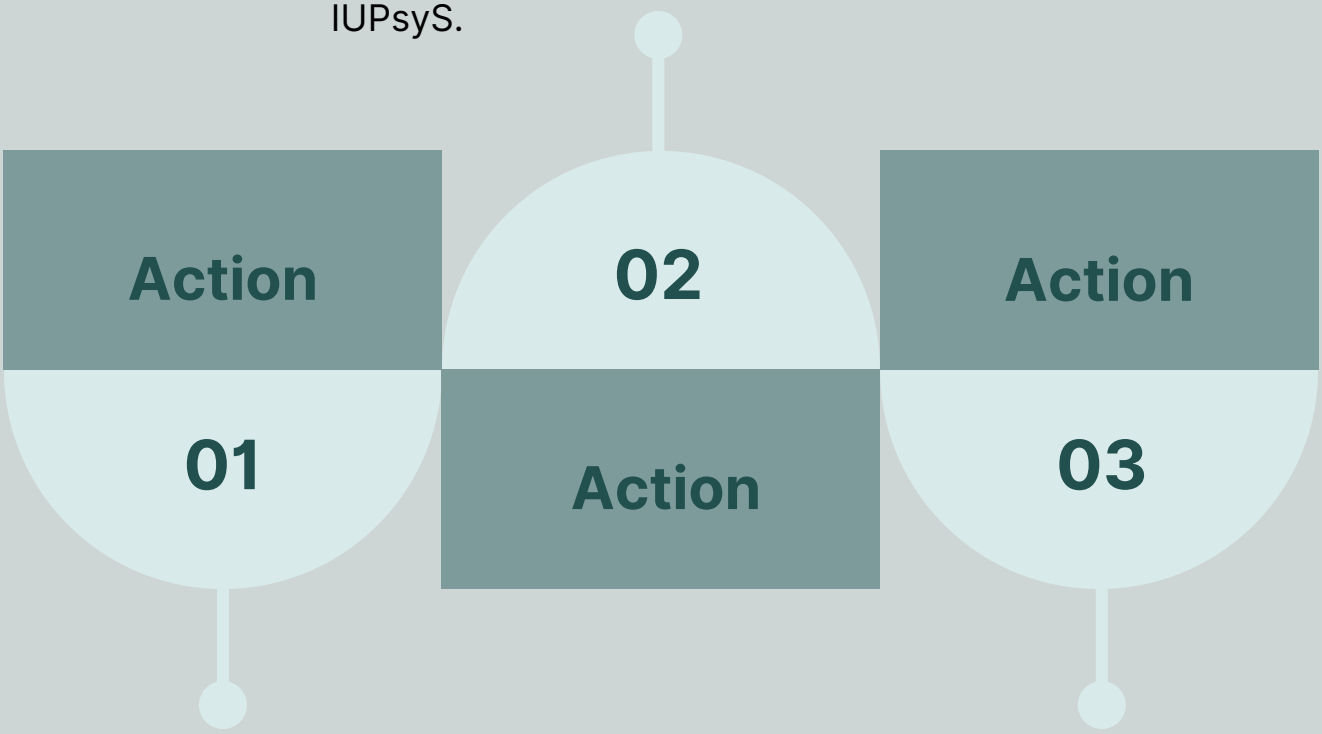
i. Develop effective communication tools.

ii. Revised brand identity.

7. Strategic Goal 5:

Develop operational and financial underpinnings and capacity to support achievement of IUPsyS strategic priorities

2. Increase capacity and support to implement the Strategic Plan and create a sustainable operational base for IUPsyS.



1. Identify and set-up an integrated digital platform to support IUPsyS operations which interacts with and / or includes the website, communications and financial platforms, and the Archives.

3. Establish sustainable funding sources to support achievement of strategic priorities.

Strategic Goal 5

Develop operational and financial underpinnings and capacity to support achievement of IUPsyS strategic priorities.

Action 1. Identify and set-up an integrated digital platform to support IUPsyS operations which interacts with and / or includes the website, communications and financial platforms, and the Archives.

Activities:

i. dentify and activate a digital platform for the IUPsyS' virtual office.

Action 2. Increase capacity and support to implement the Strategic Plan and create a sustainable operational base for IUPsyS.

Activities:

i. Identify personnel support required for IUPsyS' operations and events.

Strategic Goal 5

Develop operational and financial underpinnings and capacity to support achievement of IUPsyS strategic priorities.

Action 3. Establish sustainable funding sources to support achievement of strategic priorities.

Activities:

i. Investigate the establishment of an IUPsyS Foundation.

ii. Identify external funding sources (e.g., Grants) for IUPsyS activities, as relevant.

iii. Appoint a Finance Committee to oversee identification funding plans.

iv. Encourage IUPsyS membership to provide support in the form of resources for Union activities in which they are involved (e.g. venue, technical support, participant support).